



APPLICATION AND CONTRACT FOR SUPPORTING PARTNER

WEST 2021 - Virtual



AFCEA/U.S. Naval Institute Western Conference & Exposition
June 29-30, 2021

Contact Information

Company Name.....
Contact..... Title.....
Tel..... Fax.....
Email..... Web Site.....
Address.....
City..... State..... Zip..... Country.....

Supporting Partner Opportunities

Table with columns for membership type (Corporate Member/Donor, Non-Member/Donor) and price (\$50,000 to \$10,000).

Supporting Partner / Advertising Add-ons

Table listing add-on services like Virtual Platform Supporting Partner, Info Desk Supporting Partner, Main Lobby Banner, etc., with prices ranging from \$2,000 to \$5,000.

All add-ons include two full conference registrations.

Custom Sponsorship: _____

*Company must be a current AFCEA Corporate Member/USNI Corporate Donor in good standing at the time of the event.

** Company must be a current AFCEA Corporate Member/USNI Corporate Donor in good standing at the time of the event with 49 or less employees to qualify for this rate.

Prepaid funds from 2020 will be applied & noted on the invoice.

Total Cost \$ _____

Table with columns: Initials, Payment Schedule (100% payment due with contract). Includes a note: Virtual Supporting Partner Opportunity will not be held or confirmed without payment.

Table with columns: Cancellation Penalties (100% cancellation fee upon cancellation), Initials.

Make checks payable to: AFCEA

Email application to:
Email: exhibitcontracts@spargoinc.com
Fax: 703-563-2691

Mail payments to: AFCEA Exposition Mgmt., c/o SPARGO, Inc.
11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

Need Help? Contact:
westexhibits@spargoinc.com
888-215-2241 | 703-995-2567

Credit Card Payments:
An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

I, the undersigned, hereby make Application for Supporting Partner, at WEST 2021. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the WEST 2021 Virtual Rules and Regulations and all policies, adopted by the Armed Forces Communications & Electronics Association (AFCEA) and the United States Naval Institute (USNI) hereafter.

Exhibitor Signature..... Date.....
Printed Name..... Telephone.....

Show Management Use

Authorized AFCEA/USNI Signature..... Date.....
Account Number..... Assigned Booth Number..... Size.....

WEST Virtual Event Rules and Regulations

Purpose

The objective of WEST Virtual Event is to further AFCEA/U.S. Naval Institute objectives by providing a forum through technical sessions and virtual networking. Supporting Organizations are limited to firms, organizations and agencies whose solutions are in harmony with the purpose of this Virtual Event.

Eligibility

AFCEA/U.S. Naval Institute has the sole right to determine the eligibility of any company or product for inclusion in the Virtual Event.

Subleasing

Supporting Organizations may not sublet their virtual participation, nor any part thereof, offer for sale, or advertise articles not manufactured or sold by the sponsoring company, except where such articles are necessary for proper demonstration or operation of the company's virtual display, in which case identification shall be limited to the manufacturer's normal regular nameplate. Rulings of AFCEA/U.S. Naval Institute shall, in all instances, be final with regard to use of virtual opportunities.

Operation of Sponsorships

Show Management reserves the right to restrict any sponsorships space which, in its sole opinion, detracts from the general character of the virtual event. This includes display of unsuitable material as determined by Show Management to be objectionable to the successful conduct of the virtual event as a whole.

Copyright Licensing

Supporting Organizations are solely responsible for obtaining any required licenses to broadcast, perform, or display any copyrighted materials including but not limited to music, video, and software. The Supporting Organization shall indemnify and hold harmless AFCEA/U.S. Naval Institute and Show Management against cost, expense, or liability which may be incident to, arise out of or be caused by Supporting Organizations failure to obtain requisite license.

Cancellation by Supporting Organization

In the event of cancellation by Supporting Organization, AFCEA/U.S. Naval Institute shall retain 100% of total virtual opportunity fee. AFCEA/U.S. Naval Institute show management

must receive written notification of the cancellation by email, registered or certified mail.

Limitation of Liability

The Supporting Organization is responsible for their content for their virtual opportunity. The Supporting Organization agrees to make no claim for any reason whatsoever against AFCEA/U.S. Naval Institute, its employees, agents, or representatives.

Indemnification

The Supporting Organization shall defend, indemnify and hold Show Management harmless from and against all costs, claims, demands, proceedings, liability, losses and expenses (including reasonable legal fees) whatsoever made against or incurred by Show Management as a result of, related to or arising in connection with (i) a breach of these Terms by Supporting Organization, and/or (ii) any acts or defaults of Supporting Organization, your employees or agents in connection with the Event and/or (iii) any claim brought against Show Management that the Content or any services or software supplied by Supporting Organization infringe, violate, or trespass or constitute the unauthorized use or misappropriation of any intellectual property of any third party.

Waiver of Rights

Any rights of AFCEA/U.S. Naval Institute under this contract shall not be deemed waived in any manner except as specifically waived in writing and signed by an authorized officer of AFCEA/U.S. Naval Institute.

Amendment and Additional Rules

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of AFCEA/U.S. Naval Institute. AFCEA/U.S. Naval Institute may, at any time, amend or add to these rules, and all amendments made shall be binding on Supporting Organization equally with the foregoing rules and regulations.

Agreement to Rules

Supporting Organization, for himself or itself, his or its personnel, employees, agents or representatives, agrees to abide by the foregoing rules and by any amendments and additional rules that may be put into effect by AFCEA/U.S. Naval Institute.