

# EXHIBITOR LEAD MANAGEMENT SERVICES



## Reliable, easy to use, indispensable lead-tracking technology for your booth.

### CAPTURE! Handheld

A light weight, battery powered barcode, magstripe & RFID reader with color graphical LCD display and touchscreen. Features include: Custom Qualifiers, Wireless Printing, Operates 30-40 hours on a single charge.

- Intuitive navigation
- Easy-to-add qualifiers
- Ability to add full text notes
- 30-hour battery
- Lead delivery via USB thumb drive



Early-bird Rate (by 1/7/22) \$450 | Standard Rate (after 1/7/22) \$500 | Onsite Rate (after 2/7/22) \$550

Maximum mobility for capturing and qualifying data.

### Lead Direct for Smartphone or Tablet

Lead Direct for Smartphone or Tablet is the newest addition to ExpoTools' robust suite of lead retrieval and attendee tracking solutions. This versatile app enables trade show exhibitors to capture, qualify and follow up on leads or surveys directly from their smart phones or tablets, and then securely access this data in real time from any location.



- Works with Android phone, Android tablet, iPhone and iPad
- Scan the badge with your built in camera
- All scans are safely stored and backed up on the device and in the cloud
- Use it at your hotel, social function or shuttle bus
- Easily add custom qualifiers
- Survey capable

Early-bird Rate (by 1/7/22) \$370 | Standard Rate (after 1/7/22) \$400 | Onsite Rate (after 2/9/22) \$430  
Additional Activations: \$155 - \$175 per activation

**Privacy Notice - Attendee badges are encrypted. Badges may only be read by official lead retrieval equipment and Lead Direct App. If using outside equipment, a developer's kit is necessary to read the badge and can be ordered by contacting [captureleads@spargoinc.com](mailto:captureleads@spargoinc.com)**

Contact Us! phone: 703-995-1800 email: [captureleads@spargoinc.com](mailto:captureleads@spargoinc.com)

**CAPTURE!**  
POWERED BY SPARGO



Order Now at [www.orderdirectlead.com](http://www.orderdirectlead.com)