Tuesday, February 14, 2023 11:10 AM – 11:30 AM Data Quality and Observability – Most Embarrassing "Data" Moments

Eric Gerstner

Head of Data Quality Technologies Collibra

Abstract:

Poor data quality is preventing defense leaders from making timely data driven decisions. That's why moving forward with a continuous data quality improvement program is not a question of why — but how.

In this session, our Data Quality Principal will run you through tips and tricks for dealing with data quality. Join this storytelling session to hear a former DoD leader explore:

- Suboptimal mission decisions due to incomplete or bad data
- Business rules that do not scale at the mission level and are impossible to manage
- Failure to resolve data quality problems, even when they are identified