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9:40 AM - 10:00 AM

How to Speed up Acquisition Lifecycles with the #1 CRM

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Abstract:

When stakeholders across the entire acquisition ecosystem are united under a single view, collaboration is seamless, insights are derived faster, and acquisition cycles are streamlined.

Learn how defense organizations and best-in-class industry organizations use a centralized platform to increase speed to innovation and improve supply chain resiliency.

In this session you will:

- Hear strategies that leading agencies employ to shorten acquisition lifecycles.
- Learn about solutions that help address common challenges.
- See a live demo of Salesforce Acquisition Relationship Management capabilities for defense organizations.