



AFCEA/U.S. Naval Institute Western Conference & Exposition  
 San Diego Convention Center ♦ San Diego, California  
 February 13-15, 2019

## Expand Your Presence at AFCEA/U.S. Naval Institute WEST 2019! Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors at **AFCEA/U.S. Naval Institute WEST 2019** is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **WEST 2019 Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

**UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE!** Optional upgrades are available with our "Star" packages. These options will provide your company with additional visibility in the online directory.

	Basic Free	2-Star \$300	3-Star \$500	4-Star \$950
<b>Online Listing</b>				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Product Categories*	3	4	5	6
Company Logo		•	•	•
Press Releases*		2	5	6
Products* (includes logo & description per product)		1	3	5
Floor Plan Logo (400 sq. ft. booth or larger) (company logo in booth and on interactive floor plan online)			•	•
Video				1

**\*Increase your exposure! These items are searchable by keyword and category selection.**

By taking part in this special opportunity, you will reach your target market **before**, **during** and **after** the 2019 event.

**To take advantage of this opportunity, contact the  
 WEST Exhibit Management Team  
 888-215-2241 / 703-995-2567  
 WESTexhibits@spargoinc.com**

# Exhibitor Directory Contract

## AFCEA/U.S. Naval Institute

### WEST 2019

February 13-15, 2019  
San Diego Convention Center  
San Diego, CA

Advertising/Sponsorship Description	Fee
<b>2-Star Listing</b>	<b>\$300</b>
<b>3-Star Listing</b>	<b>\$500</b>
<b>4-Star Listing</b>	<b>\$950</b>

**Contact Information**

Company Name.....

Contact.....

Tel..... Fax..... Email.....

Address.....

City..... State..... Zip..... Country.....

  

<b>Initials</b>	<b>Deposit and Payment Schedule</b>	<b>Cancellation Penalties</b>	<b>Initials</b>
	Due with Contract.....50%	Through April 13, 2017.....0%	
	October 19, 2018 .....100%	April 14, 2018 - October 19, 2018 ....50%	
	<b>Failure to make payments does not release the contracted or financial obligation of Exhibitor.</b>	After October 19, 2018 .....100%	

  

**Make checks payable to: AFCEA**

**Email application to:**  
Email: [exhibitcontracts@spargo.com](mailto:exhibitcontracts@spargo.com)  
Fax: 703-563-2691

**Mail payments to:** AFCEA Exposition Mgmt., c/o SPARGO, Inc.  
11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

**Need Help? Contact:**  
[WESTexhibits@spargo.com](mailto:WESTexhibits@spargo.com)  
888-215-2241 | 703-995-2567

**Credit Card Payments:**  
An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

Authorized Signature.....	Title.....
Printed Name.....	Date.....

Show Management Use	
Authorized Signature.....	
Date.....	